



Rehva Journal

European Journal of Heating, Ventilating and Air-Conditioning Technology

KIT
2010

VEDRA

REHVA Mission

Federation of European Heating and Air-conditioning Associations (REHVA) with its 28 National Associations representing more than 110.000 individual members is the leading professional organization in Europe dedicated itself to the improvement of health, comfort and energy efficiency in all buildings and communities.

National and International Influence

- Not only REHVA has a significant impact on National and International strategic planning and policy initiatives, but also on the associated educational and training programs in areas of Development and application of energy conservation and renewable energy sources.
- Since 1963, REHVA provides remarkable networking and cooperation opportunities both for member associations and companies (REHVA Supporters) with European and International organizations, which have similar goals in the building sector.

Why Rehva Journal?

Rehva Journal is the bimonthly publication of REHVA, which furnishes the development of HVAC&R in Europe with specific reference to energy efficiency of buildings and use of renewable energy sources.

Journal Is A Remarkable Source Of Technical Information For Professionals

- The Journal provides strong guidance for professionals who want to be updated about latest EU-policy, innovations and technologies for:
 - HVAC systems and buildings
 - Healthy and productive indoor environment,
 - Sustainable development,
 - Renewable energy,
 - ICT in Building systems.

Do you want to maximize reach and influence of your company in Europe?

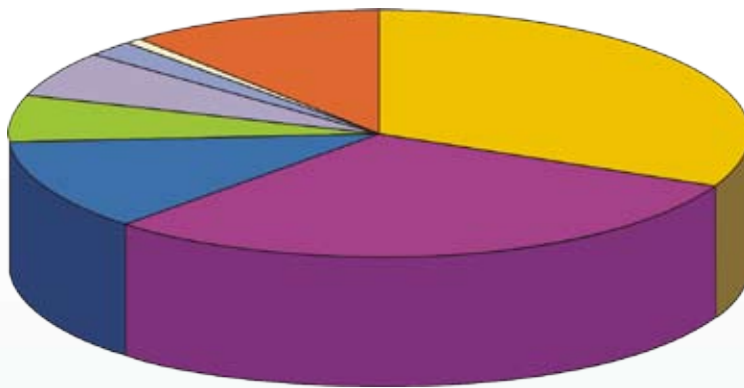
Rehva Journal arrives at owners, engineers, design architects, contractors and other HVAC&R professionals in Europe who shape and control the industry.

- It provides access to more than **5000 professionals** who are the top-level decision makers of the European HVAC community.
- It offers an opportunity of reaching more than **100.000 REHVA** members bimonthly via e- journal.
- It maximizes the reach and influence of advertisers by delivering the most experienced, knowledgeable and influential readers in the European HVAC&R industry.



Would You Like to reach to the cream of the European HVAC Industry?

The Reader Profile of REHVA JOURNAL



- Contractors (32%)
- Desingers (30%)
- HVAC industry (12%)
- Wholesale and distribution (6%)
- Building owners (6%)
- Facility management (2%)
- Education (1%)
- Other (government, cities, municipalities, building inspectors, research) (1%)

REHVA JOURNAL DISTRIBUTED in:

It is delivered in non-member countries including Austria, Azerbaijan, China, Hong-Kong, Iran, Israel, Japan, Saudi-Arabia, Singapore, and the U.S, which supports the global influence of the Journal.

- Belgium
- Croatia
- Denmark
- Finland
- Germany
- Italy
- Lithuania
- Norway
- Portugal
- Russia
- Slovakia
- Spain
- Switzerland
- United Kingdom.
- Bosnia
- Czech Republic
- Estonia
- France
- Hungary
- Latvia
- Netherlands
- Poland
- Romania
- Serbia
- Slovenia
- Sweden
- Turkey



2010 Publishing Plan

6 issues will be published in 64 pages.

2010 January Due date for inputs: January 7	Issue 1: Ventilation and Indoor Air Quality
2010 March Due date for inputs: March 22	Issue 2 : Heat Pumps
2010 April Due date for inputs: April 10	Issue 3 : Cooling and Air-conditioning
2010 June Due date for inputs: June 15	Issue 4 : Reults of Clima 2010
2010 October Due date for inputs: October 5	Issue 5: Renewable Energies in Buildings
2010 December Due date for inputs: December 1	Issue 6: Energy Efficient Heating

HVAC&R related events that will be participated, co-sponsored or organized by REHVA in 2010:

Name of the conference	Location	Dates	Contact
Aqua-therm	Moscow, Russia	2 - 5 February 2010	www.aquatherm-moscow.ru
Interclima + Elec fair	Paris, France	9 - 12 February 2010	www.interclimaelec.com
Solar Energy 201	Berlin, Germany	16 - 20 February 2010	www.messen-profair.de/Solarenergy/index1.html
CEP Clean Energy Power 2010	Stuttgart, Germany	25 - 27 February 2010	www.cep-expo.de
ISH China International Trade Fair for Sanitation, Heating and Air-conditioning	Beijing, China	10 - 12 March 2010	www.messefrankfurt.com.hk
Solar Energy & Technologies 2010	Istanbul, Turkey	11 - 14 March 2010	www.gunesenerji.com
Nordbygg 2010	Stokholm, Sweden	23 - 26 March 2010	www.nordbygg.com
Mostra Convegno fair	Milan, Italy	23 - 27 March 2010	www.mcxpocomfort.it
Light & Building	Frankfurt, Germany	11 - 16 April 2010	www.light-building.messefrankfurt.com
ARBS 2010 (Air-conditioning, Refrigeration and Building Services)	Sydney, Australia	12 - 14 April 2010	www.arbs.com.au
ISK-SODEX 2010 HVAC Exhibition	Istanbul, Turkey	5 - 8 May 2010	www.hmsf.com/sodex2010
Finnbuild 2010	Helsinki, Finland	6 - 9 October 2010	www.finnbuild.fi
Chillventa	Nuremberg, Germany	13 - 15 October 2010	www.chillventa.de

Name of the conference	Location	Dates	Contact
Stimulating innovation with EPBD	WebEvent	3 February 2010	www.asiepi.eu/asiaepi-web-events.html
Comfort Budapest Energy Efficiency Exhibition and Conference	Budapest, Hungary	10 - 12 February 2010	www.comfortbudapest.hu
Comparing Energy Performance Requirements over Europe	WebEvent	24 February 2010	www.asiepi.eu/asiaepi-web-events.html
VDI-Tage der Gebäudetechnik 2010	Frankfurt, Germany	24 - 25 February 2010	www.vdi-wissensforum.de
European Pellet Conference 2010	Wels, Austria	3 - 4 March 2010	www.wsed.at
World Sustainable Energy Days 2010	Wels, Austria	3 - 5 March 2010	www.wsed.at
New Lounges 2010	Karlsruhe, Germany	16 - 18 March 2010	www.new-lounges.de
Biberacher Forum Gebäudetechnik	Biberach, Germany	18 March 2010	www.hochschule-biberach.de
EU Sustainable Energy Week 2010	Brussels, Belgium	22 - 26 March 2010	www.eusew.eu
6 th Windsor Conference on Thermal Comfort	Windsor, UK	9 - 11 April 2010	www.nceub.org.uk
IEECB'10 - Improving Energy Efficiency in Commercial Buildings	Frankfurt, Germany	13 - 14 April 2010	http://re.jrc.ec.europa.eu/energyefficiency/
6 th International Congress on Energy Efficiency and Renewable Energy Sources for South East Europe	Sofia, Bulgaria	14 - 16 April 2010	www.viaexpo.com
Ammonia Refrigeration Technology	Ohrid, Macedonia	14 - 16 April 2010	www.mf.edu.mk
Installation for Buildings and the Ambient Comfort - the XIX th Edition	Timisoara, Romania	15 - 16 April 2010	adrian_retezan@yahoo.com
9 th Indoor Air Quality Meeting (IAD 2010)	Chalon-sur-Saone, France	21 - 23 April 2010	www.chateaudegermolles.fr/spip.php?rubrique44
International HVAC + R Technology Symposium	Istanbul, Turkey	3 - 5 May 2010	www.ttmd.org.tr/2010sempozyum/eng/
CLIMA 2010 International HVAC Congress	Antalya, Turkey	9 - 12 May 2010	www.clima2010.org
CIB World Congress 2010	Salford, UK	9 - 12 May 2010	www.cib2010.com
ICHVAC-2	Tehran, Iran	1 - 3 June 2010	www.hvac-conference.ir
2 nd IIR Workshop on Refrigerant Charge Reduction in Refrigerating Systems	Stockholm, Sweden	16 - 17 June 2010	www.imst.upv.es/iir-rcr2010
Renewable Energy 2010	Yokohama, Japan	27 June - 2 July 2010	www.re2010.org
Central Europe towards Sustainable Building 2010	Prague, Czech Republic	30 June - 2 July 2010	www.cesb.cz

Advertisement Rates

	Prices	Dimensions
Full page clrd,	2.000 €	210x297 mm full
2/3 page	1.000 €	150x297 mm (vertical)
1/2 page	700 €	210x130 mm (horizontal)
1/2 page	700 €	90x297 mm (vertical)
1/3 page	500 €	70x297 mm (vertical)
1/4 page	350 €	90x130 mm
Back cover	3.000 €	210x297mm
Front cover interior	2.000 €	210x297mm
Back cover interior	2.000 €	210x297mm

DISCOUNT RATES (Special pages are not included)

Discount for 3 advertisements	15%
Discount for 6 advertisements	25%

General Conditions

- Please contact the relevant magazine's Advertising Account Manager or Advertising Director.
 - Please ask for offers presented on custom prices.
 - Mutually confirmed agreement is printed by confirmation and signed mutually as well.
- There is no placement warranty for special location and special placements except the special pages and places mentioned in the tariff.
- The payment is charged after the advertisement is issued in the magazine in 30 days after the invoice is issued in cash. All payments that will be made not in cash, there should be a cheque or a bond for 30 days. Signing an agreement, Advertiser Company accepts that 4% monthly term interest rate has to be paid for payments due over 30 days.
 - In case of not abiding by the payment rules, Publisher will not publish the next advertisement until the payment is made.
 - Agreed conditions are valid only for the advertiser company which signed the agreement and Avrupa Teknik Medya.
 - All legal and criminal responsibility caused by the advertisement content to be issued belongs to the advertiser. In case of the advertisement including illegal content or issues, Avrupa Teknik Medya owns the right to change the advertisement. All compensations and/or administrative/legal penalties that Avrupa Teknik Medya may be subjected to pay to public authorities or third parties on any condition due to the issued advertisement material in the magazine belong to advertiser/s.
 - In order to have a valid oral or written reservation, approved Advertisement Agreement should be sent.

