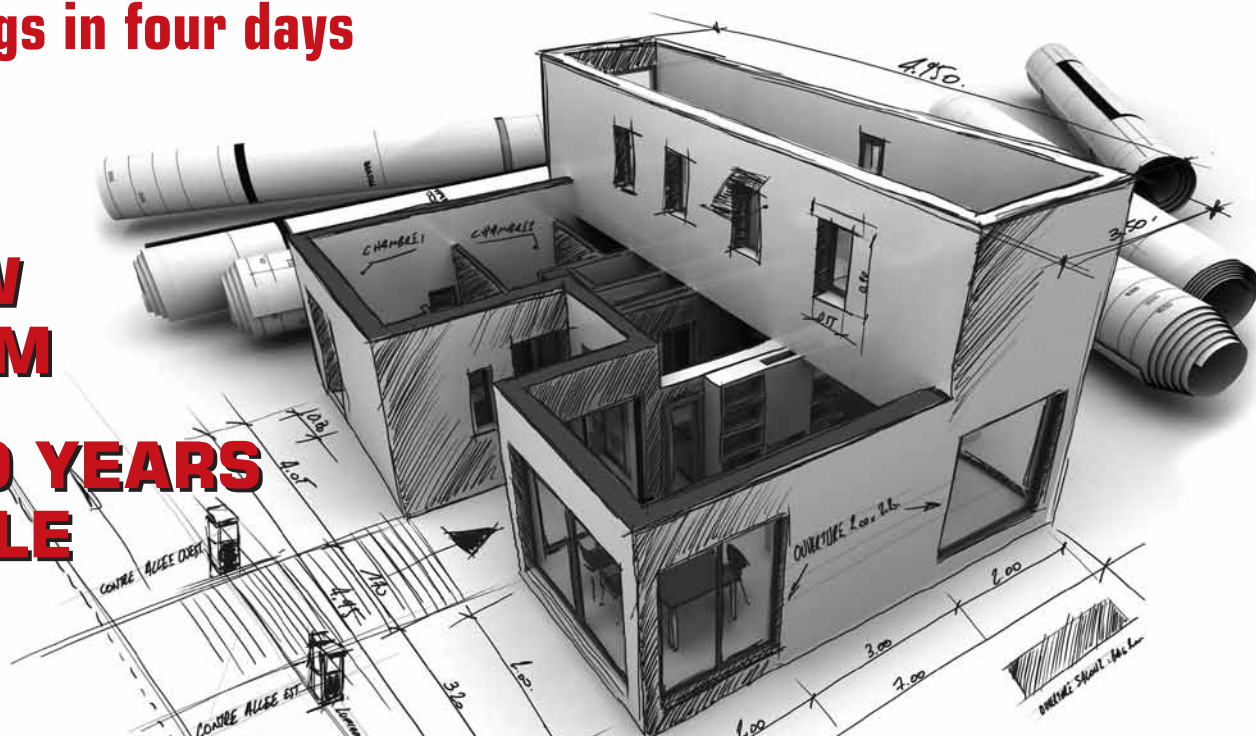


Everything about Building Equipment (HVAC) and Energy Savings in four days

**NEW
TERM**

**TWO YEARS
CYCLE**



AQUA – THERM Prague 2014

20th INTERNATIONAL TRADE FAIR FOR
heating, ventilation, air conditioning, measuring,
regulation, sanitary and environmental technology

4.–7. March 2014

PVA EXPO PRAHA,
Czech republic

www.aquatherm-praha.com



TRADE FAIR PROGRAMME:

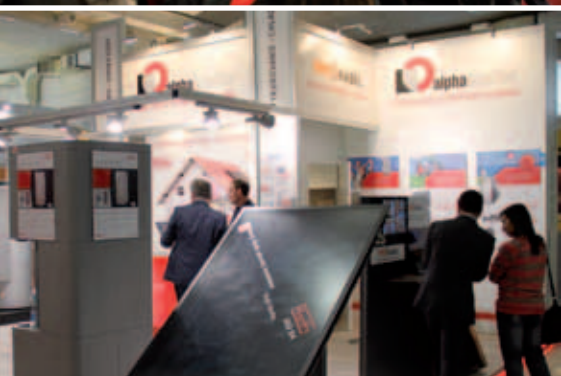
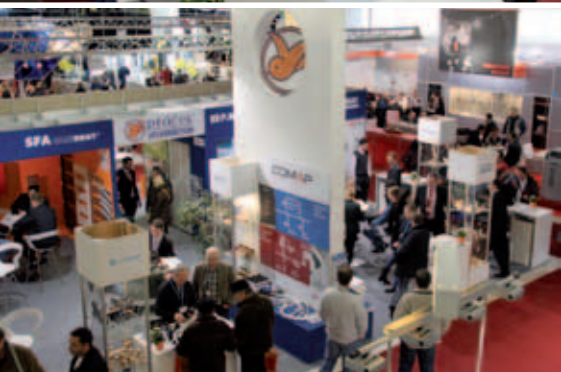
- Building equipment (HVAC)
- HVAC Accessories
- Automation Technology
- Renewable sources of energy
- Facility Management
- Other services

Main professional partners:

REHVA
3E Federation of European Heating,
Ventilation and Air-conditioning
Associations

 **tzbinform**
www.tzb-info.cz


SOCIETY OF ENVIRONMENTAL ENGINEERING



Dear Exhibitors, Dear Business Partners,

AQUA-THERM Prague enters the third decade of its existence in the Czech Republic, with significant changes.

The big change is the shift of the trade fair at the beginning of the spring term and a two-year term of organizing the trade fair. There is no need to stress the reasons of this change. There are mainly economic reasons, which must our clients deal with every day, then lengthening intervals of introduction new products on the market, etc. Of course we haven't decided for such a underlying change without consultation with our traditional exhibitors, on the contrary, we have carefully selected this term with regard to you, our clients, and with regard to other important european events in this branch, both at home and abroad.

Another change is the organizer of the trade fair. By the decision of the license owner company Reed Messe Wien GmbH, the new organizer of the trade fairs Aqua-therm Nitra and Prague became the company MDL Expo Ltd. The trade fair AQUA-THERM Nitra 2013 is successfully behind us, and we firmly believe that there are waiting only positive changes for exhibitors and visitors at AQUA-THERM Prague 2014.

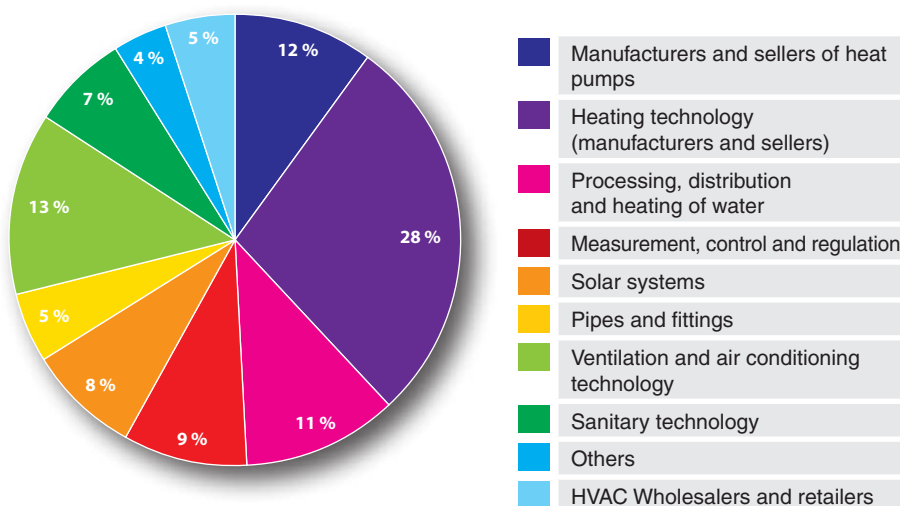
Well prepared trade fair is still undoubtedly not only traditional, but also a good part of the marketing activities. To be good, it needs to adapt to the market signals, the needs of exhibitors and visitors interest. It is obvious that any trade fair organizer can't succeed without intense interchange of information. Therefore we would like to restore the communication about the own form of the trade fair and we are prepared to respond as much as possible. As was usual in the past and we will continue to inform you about planned news during the preparations of the trade fair and thanks to our partners there are going to be really a lot of news. We firmly believe that all above mentioned will lead to provoke not only the interest of the trade fair AQUA-THERM Prague, but also the interest of the traditional marketing activities, of which the participation in the trade fairs undoubtedly still is.

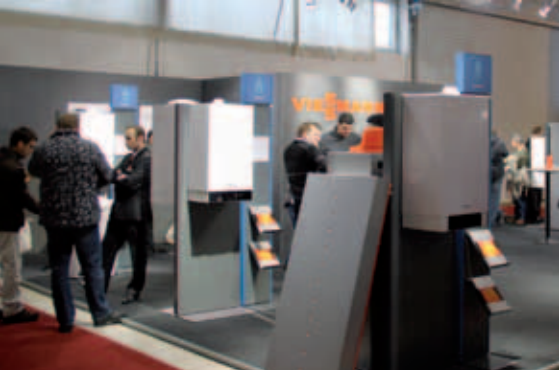
On behalf of the entire project team of the jubilee edition of AQUA-THERM Prague 2014 we would like to thank you in advance for your confidence and inspiration and we look forward to a common path to a new quality of this traditional trade fair.

We wish you a lot of success in your business!

Exhibition Management

Expected structure of exhibitors in 2014





At a glance

Term: 4. – 7. 3. 2014
Assembly: 26. 2. – 3. 3. 2014
Dismantling: 8. – 9. 3. 2014
Venue: PVA EXPO PRAHA
 Beranových 667
 CZ – 199 00 Praha 9 – Letňany
www.pva.cz

Opening times for visitors: 4. - 6. March from 10am to 6pm
 7. March from 10am to 4pm
for exhibitors: every day from 9am to 7pm

Entrance fees:
daily 80 CZK
reduced 50 CZK
permanent 150 CZK

Accompanying program of the trade fair:

4 days of the trade fair = 4 days of the HVAC conference program

- Science and Technology Day at Aqua-therm Prague 2014
- REHVA day – Czech current topics in the comments of foreign top experts
- Technological innovations in the viewfinder of the trade fair Aqua-therm Prague 2014
- Thematic day of Aqua-therm Prague 2014

Presentation possibilities:

Exposition at the trade fair:

in-line space (1 side open)	3 300 CZK/sqm
corner space (2 sides open)	3 900 CZK/sqm
head space (3 sides open)	4 000 CZK/sqm
island space (4 sides open)	4 100 CZK/sqm
outside area	1 000 CZK/sqm
registration fee	5 000 CZK

The price do not include 21 % VAT.

- Company logo / ad in the exhibition catalogue.
- Company logo in the trade fair map.
- Company logo at the vouchers / admission tickets.
- Exhibition partnership.
- Company presentation in a 30 minute blocks last day of main conference.
- PR article in e-news.

Please contact us for more information.

Contact:

Fair Trade organizer:

MDLEXPO s.r.o.
www.mdlexpo.cz

Contact person:

Ms. Jitka Bakalíková
 tel.: +420 720 315 315
 e-mail: aquatherm-praha@mdlexpo.cz



We are looking forward to meeting you!

www.aquatherm-praha.com