

Press

July 2016

ISH Shanghai & CIHE
Shanghai International Trade Fair for Heating, Ventilation &
Air-Conditioning
Shanghai New International Expo Center
Shanghai, China, 31 August – 2 September 2016

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ISH Shanghai & CIHE 2016 focuses on comfort and energy-efficient HVAC solutions

European Pavilion confirms show participation to demonstrate the latest HVAC technologies

Following the success of the record-breaking ISH China & CIHE held in Beijing earlier this year, the fifth edition of ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation & Air-Conditioning will take place from 31 August – 2 September 2016. The fair, held in Hall W1 of the Shanghai New International Expo Centre (SNIEC), is jointly organised by Messe Frankfurt (Shanghai) Co Ltd, Beijing B&D Tiger Exhibition Co Ltd and Shanghai Zhanye Exhibition Co Ltd.

In recent years, diversified HVAC solutions have been adopted throughout East and Central China. Presently, over 90% of urban households in these areas are equipped with various kinds of heating systems. In view of the market's needs, ISH Shanghai & CIHE, the most influential HVAC trade fair in Central and East China, focuses its offerings on comfort and energy-efficient HVAC products and technologies. The show is not only an established platform for trade and information exchange, but it also provides one-stop sourcing solutions to buyers and offers exhibitors unparalleled brand building and business development opportunities.

A comprehensive display of the latest HVAC products and technologies will be featured at the 2016 edition, including wall-hung boilers, heat pumps, radiators, automatic controls, pipes, valves and heat meters as well as cutting-edge floor heating, solar energy, ventilation and air conditioning solutions. Leading brands confirmed to exhibit include AFRISO, Angwei, Banshen, Bode, Daian, FA, Fuyi, Hefusheng, Herman, Hugenu, Jinghui, JITON, Kemasi, Kinboss, Masterflow, Melsch, Menred, Osiman, Qianshi, Shengsong, Songchuang, Sunhoton, Telin, Upower, Wanhua, Yisenhai and others.

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To keep pace with industry trends and market integration, ISH Shanghai & CIHE will once again be held alongside three other fairs, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and the Shanghai International Lighting Fair. Collectively known as the Shanghai edition of the “Intelligent Green Building – IGB” exhibition platform, the four shows will run from halls W1 to W5 and cover 40,000 sqm of exhibition space. More than 700 exhibitors and 51,000 visitors are expected to engage in the business exchange of total solutions for energy-efficient and sustainable building technologies.

European Pavilion confirms show participation to demonstrate the latest HVAC technologies

For the 2016 fair, the European Pavilion has yet again confirmed its participation in an effort to serve growing demands for HVAC solutions in East and Central China. Innovative European HVAC products and technologies will be showcased by leading companies including AFRISO, Bode, Comparato Nello, Technotherm and Upower.

Returning German exhibitor AFRISO is renowned for its measuring, control and monitoring devices. The company will introduce its intelligent, reliable and convenient products, such as lead water distribution centres and leakage protectors for households. Ms Pei Yajie, Marketing Manager at AFRISO, said: “ISH Shanghai & CIHE plays an important role in the HVAC market in East and Central China. It covers all kinds of related products and attracts many professional visitors. Our products received much attention in the show and we hope to further extend our brand awareness and influence through this year’s participation.”

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, which is the world’s leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and Renewable Energies. The mother event will take place from 14 – 18 March 2017. Meanwhile, a new addition to the ISH exhibition profile is ISH India powered by IPA, which will be launched from 23 – 25 Feb 2017 at the India Expo Centre. For more information, please visit www.ish.messefrankfurt.com.

As for the next edition of ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning Sanitation and Home Comfort System, it is scheduled to be held at the New China International Exhibition Center in Beijing, China from 18 – 20 May 2017. For more information, please visit www.ishc-cihe.com or email info@ishc-cihe.com.

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world’s leading trade fair organisers, generating around €648 million in sales and employing 2,244 people. The Messe Frankfurt Group has a global network

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of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2015, Messe Frankfurt organised a total of 133 trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.

Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.