

# 12<sup>th</sup> REHVA WORLD CONGRESS INVITATION TO SPONSOR & EXHIBIT

22-25 MAY 2016  
AALBORG CONGRESS & CULTURE CENTRE  
DENMARK



12<sup>th</sup> REHVA World Congress

# CLIMA2016

22-25 May | Aalborg | Denmark

[www.clima2016.org](http://www.clima2016.org)



 **Danvak**

  
HVAC

REHVA  


[www.clima2016.org](http://www.clima2016.org)



# BUSINESS OPPORTUNITIES FOR SPONSORS AND EXHIBITORS

We know that the HVAC industry is an innovative place, and that you are looking to stand out as a leading brand. You want to showcase the technical and service solutions and products you provide to the best HVAC professionals in the business.

Many companies sponsored the 11th Clima 2013 in Prague. They took advantage of more than 1,000 people attending the congress and exhibition, and the sustained exposure before, during and after the congress.

## **YOUR COMPANY CAN EASILY TAKE ADVANTAGE OF THESE BENEFITS:**

- ⌘ branding of your company with comprehensive signage and merchandise
- ⌘ targeted promotion by Rehva to its more than 100,000 members in a strong global network
- ⌘ online directions of HVAC companies that include your listing, logo and capabilities
- ⌘ business forums to present your services, projects and case studies to a high-level audience
- ⌘ international media exposure and publicity (organized for you buy the congress)
- ⌘ participation in structures networking events such as the gala evening, awards ceremonies, and one-to-one meetings.

We give you the opportunity to be recognized as a serious and competitive organization in an industry with an ever-expanding number of providers.

## **FOR EXHIBITORS:**

The international audience of more than 1,000 people will be exposed to your products and services for four days, from Sunday to Wednesday 22-25 May. The exhibition attracts people involved with HVAC technology, product manufacturers, consultancies, knowledge and research institutes, governmental and non-governmental organizations and the media. It also draws non-congress delegates who have a keen interest in the trade exhibition.

The event is considered the prime meeting point for those in the HVAC world and it is where HVAC companies, consultants and technology suppliers unveil and present their leading-edge innovations in the HVAC field. Delegates understand that this high profile international congress is a must for anyone who wants to keep up with the latest in HVAC research, management and policy. Can your organization afford to miss the exposure and opportunities of an audience of 1,000+ HVAC leaders?



## FOR SPONSORS:

We understand that your aim is to be at the forefront of people's minds. You want people to know that you are a HVAC industry leader. We make sure your organization is given VIP treatment at the many business, technical and social functions during the congress. Your brand is also given extensive exposure through the media and at the congress, as well as to non-attending Rehva members through our publications and promotions.

## INVITATION TO SPONSOR

The benefits of sponsoring or exhibiting go well beyond the congress – cement your products and services as the “go-to” brand for HVAC professionals. You will take advantage of branding rights, targeted HVAC promotions, online and media exposure, business forums and VIP networking.

# SPONSORSHIP CHOICES AND BENEFITS

### PLATINUM

**DKK 100,000**

- 5 complimentary regular delegate registrations (value approx. DKK 25,000).
- 2 reserved tables at the gala evening (value approx. 5,000).
- 10% discount on additional delegate registrations at regular rate.
- 10% discount on additional delegate registrations at the gala evening

#### WEBSITE & PRINTED MATERIALS

- Logo and 100-word entry in sponsor section of the congress website, and link to company website
- Logo/roll up on 5 general signs at the venue
- Logo on the front of any printed publication
- Logo on sessions' opening PowerPoint slides

#### PARTICIPATION

- Opportunity to organize a session of presentations for delegates at the business forum.

### GOLD

**DKK 50,000**

- 2 complimentary regular delegate registrations (value approx. DKK 10,000).
- 2 reserved tables at the gala evening (value approx. 5,000).
- 10% discount on additional delegate registrations at regular rate.
- 10% discount on additional delegate registrations at the gala evening

#### WEBSITE & PRINTED MATERIALS

- Logo and 50-word entry in sponsor section of the congress website, and link to company website
- Logo/roll up on 3 general signs at the venue
- Logo on sessions' opening PowerPoint slides

#### PARTICIPATION

- Opportunity to organize a session of presentations for delegates at the business forum.

### SILVER

**DKK 25,000**

- 1 complimentary regular delegate registration (value approx. DKK 5,000).
- 10% discount on additional delegate registrations at regular rate.
- 10% discount on additional delegate registrations at the gala evening

#### WEBSITE & PRINTED MATERIALS

- Logo and 10-word entry in sponsor section of the congress website, and link to company website
- Logo/roll up on 1 general sign at the venue
- Logo on sessions' opening PowerPoint slides



# SPONSORSHIP ENQUIRIES

Talk to us about tailoring our standard packages to meet your needs.  
We welcome your questions and discussion.

## CONTACT

Per Heiselberg, Congress Director  
tel. +45 99 40 85 41, email [ph@civil.aau.dk](mailto:ph@civil.aau.dk)

Per Rasmussen, Chairman of Sponsor Committee  
tel. +45 28 88 55 15, email [pra@ulefos.dk](mailto:pra@ulefos.dk)

## ORGANIZED BY



**IDA HVAC**

The HVAC Network under the Danish Society of Engineers



**DANVAK**

Danish Society of Heating, Ventilation and Air Conditioning



**AALBORG UNIVERSITY**

Department of Civil Engineering

On behalf of



**REHVA**

The Federation of European Heating and Air Conditioning Associations

## SUPPORTING ORGANISATIONS



**SHASE**

## CONGRESS VENUE

**AALBORG CONGRESS & CULTURE CENTRE**  
[www.akkc.dk](http://www.akkc.dk)

## CONGRESS ORGANIZER

VisitAalborg Production A/S  
Kjellerups Torv 5, level 13  
9000 Aalborg Denmark  
Convention Manager Mrs. Hanne Kristiansen  
Email: [convention@visitaalborg.com](mailto:convention@visitaalborg.com)  
[www.visitaalborg.com/convention](http://www.visitaalborg.com/convention)

## ORGANIZER SCIENTIFIC PROGRAMME

Aalborg University  
Department of Civil Engineering  
Sofieendalsvej 11  
9200 Aalborg SV  
Phone: +45 9940 7230  
Email: [clima2016@aaau.dk](mailto:clima2016@aaau.dk)

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