3E MEDIA KIT

REHVA is the Federation of European Heating, Ventilation and Air Conditioning Associations represents over 120,000 HVAC designers, building services engineers, technicians and experts across 27 European countries. REHVA is dedicated to the improvement of health, comfort and energy efficiency in all buildings and communities, acting as the voice of the European building services engineers.

REHVA provides a strong platform for international professional networking, cooperation and knowledge exchange, contributes to technical and professional development and follows EU policy developments. REHVA cooperates with partner associations beyond Europe to promote European Standards, engineering knowledge and European HVAC products globally.



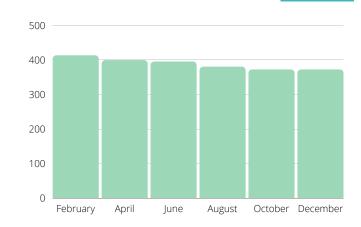
The REHVA European HVAC Journal

The REHVA Journal is a bimonthly technical publication presenting the latest developments in the European HVAC sector, with specific focus on the energy efficiency and indoor environment of buildings and use of renewable energy sources. The journal provides readers with technical articles and HVAC sector insights written by top European experts, news from the European Union, product information, publications, events and more.

The REHVA Journal offers guidance to professionals willing to learn more about the latest EU policies, innovations and technologies, keeping them updated about topical HVAC sector issues such as:

- Energy efficient products and system for buildings
- Implementation of EU directives (EPBD, Energy efficiency, Renovation Wave, Ecodesign)
- Nearly Zero Energy Buildings
- Ventilation and Indoor Environmental Quality
- Heating and Air Conditioning systems
- Use of Renewable Energy Sources

Printed copies in 2021



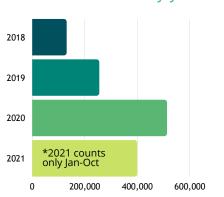
our readers

The REHVA Journal is distributed to individual professionals upon subscription, and disseminated through our network. We deliver copies to our Members and Supporters as well as to the most relevant HVAC events worldwide (ACREX, AHR Expo, Chillventa, CLIMA, EUROVENT Summit, Finnbuild, ISH, Light+Building, Mostra Convegno Expocomfort, REHVA Annual Meeting, REHVA Brussels Summit, Roomvent & Ventilation, etc.)

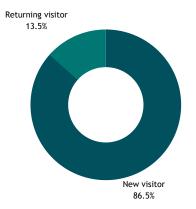
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website

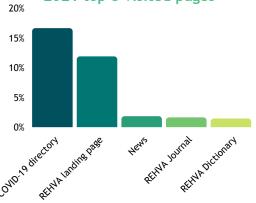
website views by year*



new vs. returning visitors

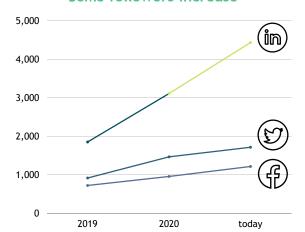


2021 top 5 visited pages

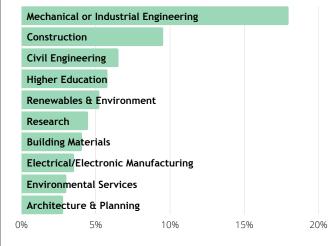


social media

SoMe followers increase

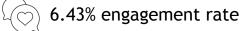


(in) Followers' industry

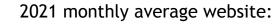


monthly average updates LINKEDIN:

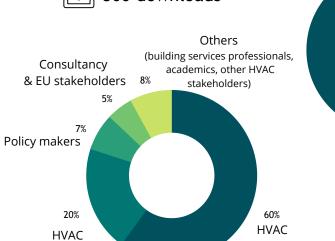


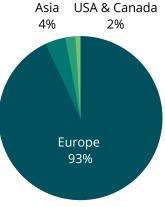


REHVA Journal









Readers Location

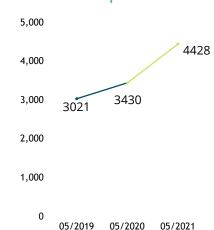
Readers Professional Profile

mailing

manufacturers

newsletter recipients increase

engineers



2021 average in the bi-monthly newsletters:



4351 mails sent



1050 views



1071 clicks