

Press Release 22 May 2023

ISH China & CIHE 2023 closes on a high note, promoting a greener HVAC industry

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ISHC23_FR_eng

ISH China & CIHE concluded on 13 May, successfully showcasing the most advanced HVAC products and technologies, attracting 1,065 exhibitors to showcase the latest innovations in the industry. Across the three-day event, 73,579 visitors filled up the China International Exhibition Center (Shunyi Hall) in Beijing. Meanwhile, the fair's fringe programme focused on green and low carbon HVAC topics.

Under the three major themes of: "Energy", "Water" and "Life", ISH China & CIHE displayed cutting-edge HVAC technologies across seven halls for a total of 105,000 sqm of exhibition space. Highlights included an expanded Overseas Area, the return of the highly-regarded German Pavilion as well as debuting Canadian Pavilion, among other zones showcasing key sectors within the industry.

This year's fair has attracted many visitors from home and abroad. Throughout the three-day exhibition, there were 73,579 visitors, reflecting a growth of 6.3% from the previous edition. Overall the fair was met with positive feedback from participants, with many expressing a strong desire to return to next year's edition.

Exhibitors' experiences

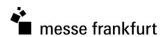
"We are delighted to return to ISH China & CIHE from the disruptions of the past years. Our participation has been fruitful, with positive feedback from our customers and strong visitor flow. Manufacturers are gathered here to showcase their latest innovations, exchange ideas, identify new potential partners and promote their businesses."

Mr Rocky Yuan, General Manager, Vanward Thermotechology

"Since our group was established in the 70's, we have been following ISH events for decades, from Frankfurt, to Beijing and Shanghai. This year's show has very good visitor flow and we have already met many old industry friends, partners and customers. The exhibition not only provides excellent services, but also effectively links up the entire HVAC supply chain, as leading companies and end-users are all gathered under the same roof."

Mr George Teng, General Manager, aquatherm Pipe System (Shanghai) Co Ltd

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai Hong Kong



"ISH China & CIHE is an ideal platform for Wilo China, as it is a high-end exhibition for the HVAC industry. We are honored to be back to present our highly energy efficient and digitalised water pumps and pumping systems. For both exhibitors and visitors, we are seeing a high level of quality and quantity, which is a strong sign of the industry's recovery."

Mr Jackie Xiao, Wilo Group Emerging Market Director, Wilo China Ltd

"ISH China & CIHE is a highly influential trade fair for the HVAC industry. Many leading brands have joined, ranging from home appliances, heat pumps, gas and water pumps, reflecting the wide product range the show offers. The show has already exceeded our expectations, as our booth is always full of people, and many of them have shown strong interest towards our products to which we will follow up with them after the show."

Mr Luming, Heat Pump Industry Sales Director, Midea Building Technology

"Dealing with global climate change is a challenge that all countries are facing and China has already set clear goals in response, which is also a huge opportunity to Danfoss. We have been participating at ISH China & CIHE for years, and also joined ISH in Germany this year. This year's event seems to have returned to the pre-pandemic level, as there is a strong visitor traffic and we've already met many potential customers at our booth. We noticed that participants are now more focused on integrated solutions rather than individual products, with smart HVAC systems being one of the main highlights. In addition to the product showcase, we have also actively participated in fringe events, as they offer a great chance to present our brand, products and vision to industry players."

Mr Wang Jun, Head of HydronicS China, Danfoss Climate Solutions, Danfoss China

Visitor feedback

"I have participated in every edition of ISH China & CIHE and I always have good results, so I am pleased to come back again this year. The exhibition areas are very well laid out and I can easily spot many new highlights, including equipment for new energy, green products, smart solutions and water pumps. There are also advanced technologies from overseas brands on display at the German and Canadian pavilions. The fair is definitely a high-quality platform for learning, experience sharing and nurturing innovation."

Mr Luo Jijie, Chairman, The Building Environment and Energy Application Branch of China Engineering & Consulting Association

"ISH China & CIHE is at the centre stage of China's HVAC industry, and allows me to physically meet and greet my existing customers and partners. I have already met many business partners today and will continue to establish more connections. I'm also impressed by the show's international participation, with the Canadian and German pavilions, as well as many other international brands present. I can see

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the industry is catching up from the past few years and I am sure that it will continue to rebound."

Mr Iurgi Lizaso, R&D Manager, Orkli (Kunshan) Co Ltd (Spain)

In addition to the exhibition, the ISH China & CIHE fringe programme organised over 40 conferences and seminars exploring important topics around green HVAC technologies, in line with China's carbon peak and carbon neutrality goals.

Speakers' thoughts

"We have hosted a forum at ISH China & CIHE for more than ten years promoting the HVAC industry. The fair is an influential platform with forums focus on key topics and trends, and a must-attend event for industry players. This year, I delivered a speech on the value and necessity of gas wall-hung boilers, as well as introducing the Chinese, European, and Korean markets. After my talk, I met with representatives from many companies and had in-depth discussions with them."

Mr Wang Qi, Director, Application and Heating Committee of Gas Branch of China Civil Engineering Society

Forum audience feedback:

"iHVAC topics are very relevant to my work, and I heard a lot of insights from leading scholars in the industry, looking at the future development of cities with green energy from a macro perspective. I believe that with the further implementation of the dual-carbon policy, as an upstream company in the supply chain, we will upgrade our processes earlier. The fair not only displays new products, but also gathers global industry experts at the fringe events, where they discuss diverse topics, providing valuable opportunities to learn and exchange."

Mr Xu Junzhe, Equipment Supervisor, Tianjin Heating Co Ltd

ISH China & CIHE is organised by Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd. The next edition will take place from 11 – 13 May 2024 at the China International Exhibition Center (Shunyi Hall) in Beijing. ISH Shanghai & CIHE is another ISH event in China. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

Both fairs are headed by the biennial ISH event in Frankfurt, Germany, the world's leading trade fair for HVAC + Water which will next take place from 17 – 21 March 2025. For more information, please visit www.ish.messefrankfurt.com.

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Notes to editors:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services - both onsite and online - ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

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