

## **REHVA Supporters Package contract 2023**

## □ Platinum package:

- ✓ Annual Membership
- √ 6 times 1-page advertisements in the REHVA Journal
- ✓ Long article in REHVA HVAC Journal (4-5 pages)
- √ 50 REHVA Journal copies
- √ 50 REHVA Knowledge Hub accesses
- ✓ 1 Product/Event Special Newsletter (3300 contacts) and shared on the REHVA news page on the website (Short news)
- ✓ 2 Customized Edition Event/RTD news Special Newsletter (No product news -300 words - to tailored recipient groups, i.e. REHVA Members, Supporters, Academic Contacts, EU Stakeholders; 1000 contacts max.)
- √ 1 banner 1350x300 on specific REHVA website pages (<u>EU Policy</u>, <u>Events</u>, <u>Journal</u>, <u>RCYP</u>)
- ✓ Social Media Coverage: 6 posts shared on agreed timeline on REHVA social media accounts
- √ Video advertisement upload on YouTube and shared on social media
- √ 3 months of Static/GIF Banner 250X250 on the REHVA website
- √ 3 news published on the REHVA website news section

Total Value 24 450€ Supporters' Discount = 14 000€

## ☐ Gold package:

- ✓ Annual Membership
- √ 4 times 1-page advertisements in the REHVA Journal
- ✓ Long article in REHVA HVAC Journal (4-5 pages)
- √ 30 REHVA Journal copies
- √ 30 REHVA Knowledge Hub accesses
- ✓ 2 Product/Event Special Newsletter (3300 contacts) and shared on the REHVA news page on the website (Short news)
- √ 1 banner 1350x300 on specific REHVA website pages (<u>EU Policy</u>, <u>Events</u>, <u>Journal</u>, <u>RCYP</u>)
- ✓ Social Media Coverage: 6 posts shared on agreed timeline on REHVA social media accounts
- √ Video advertisement upload on YouTube and shared on social media
- √ 3 months of Static/GIF Banner 250X250 on the REHVA Website
- ✓ 2 news published on the REHVA website news section

Total Value 19 100€ Supporters' Discount = 12 000€

## ☐ Silver package: ☐ Bronze package: ✓ Annual Membership ✓ Annual Membership √ 3 times 1-page advertisements in the 2 times 1-page advertisement in the **REHVA Journal REHVA Journal** ✓ Short article on REHVA HVAC Journal ✓ Short article on REHVA HVAC Journal (1-2 pages) (1-2 pages) ✓ 20 REHVA Journal copies √ 10 REHVA Journal copies ✓ 20 REHVA Knowledge Hub accesses 10 REHVA Knowledge Hub accesses ✓ 1 Product/Event Special Newsletter 1 Product/Event Special Newsletter (3300 contacts) and shared on the (3300 contacts) and shared on the REHVA news page on the website REHVA news page on the website (Short news) (Short news) √ 1 banner 1350x300 on specific REHVA 1 banner 1350x300 on specific REHVA website pages (EU Policy, Events, website pages (EU Policy, Events, Journal, RCYP) Journal, RCYP) ✓ Social Media Coverage: 4 posts shared ✓ Social Media Coverage: 2 posts shared on agreed timeline on REHVA social on agreed timeline on REHVA social media accounts media accounts √ Video advertisement upload on ✓ 2 months of Static/GIF Banner 250X250 YouTube and shared on social media on the REHVA Website ✓ 2 months of Static/GIF Banner 250X250 2 news published on the REHVA website on the REHVA Website news section ✓ 2 news published on the REHVA website news section Total Value 11 300€ Total Value 15 000€ Supporters' Discount = 7 500€ Supporters' Discount = 9 000€ ☐ **Customized package** (tailored upon the Supporter's own selection of services) -10% of the total amount above 6600€ -15% of the total amount above 12000€ **DIGITAL PROMOTION** ☐ Annual Membership / 3 000€ ☐ Social Media Coverage: 4 posts shared on agreed timeline on REHVA social media **REHVA JOURNAL** accounts (Twitter - 1400 followers -, LinkedIn -☐ Advertisements in the REHVA Journal 3200 followers -, Facebook -1000 followers -) / □ 2 ads / 3 200€ 400€ □ 4 ads / 5 600€ □ 6 ads / 7 200€ ☐ Video advertisement upload on YouTube and shared on social media / 400€ ☐ Short article in REHVA HVAC Journal (1-2 pages) / 1 000€ ☐ Product/Event Special Newsletter (3300 Upon REHVA Journal Editor's Approval, contacts) and shared on the REHVA news page possibility to deliver extra copies to a major on the website (Short news) / 800€ event of the supporter ☐ Customized Edition Event/RTD news Special

☐ Long article in REHVA HVAC Journal (4-5

possibility to deliver extra copies to a major

Upon REHVA Journal Editor's Approval,

☐ REHVA Journal (6 issues per year)

□ up to 15 copies / 60€/copy

pages) / 1 500€

event of the supporter

REHVA - Rue Washington, 40 - 1050 Brussels -Belgium

Telephone: +32 2 514 11 71 • E-mail: <u>info@rehva.eu</u> Website: <u>www.rehva.eu</u>

Newsletter (No product news - 300 words - to

Stakeholders; 1000 ca. contacts max.) / 800€

☐ 1 month of Static/GIF Banner 250X250 on

Supporters, Academic Contacts, EU

the REHVA Website / 400€

tailored recipient groups, i.e. REHVA Members,

BNP Fortis Bank - Account number: 210 077 772 733 - IBAN: BE79 2100 7777 2733 - BIC: GEBABEBB

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	GUIDEBOOKS  ☐ Guidebooks (shipping and handling of 10% not included) availability based on the stock ☐ up to 49 copies / 40€/pc ☐ 50-200 copies / 30€/pc for more information or any other amount please contact the REHVA office ☐ Supporter branded Guidebook with logo printed in the inside cover and/or note / TBD based on the printing offer	<ul> <li>□ REHVA co-organised webinar (series of webinars) with Supporter / TBD based on further discussion</li> <li>Any other specific service defined by Supporter - price to be agreed depending on the service.</li> </ul>		
,	□ Supporter thematic issue of the REHVA  Journal (1 per year - on first come first served basis) / 4000€  Upon REHVA Journal Editor's Approval  Special themed issue with the topic of interest  - 5 technical articles  - 1 featured article  - 1 advertisement  - 15 extra copies delivered to address of interest	EVENTS  ☐ REHVA specialist expert participation in any event organized by the Supporter / TBD based on further discussion  ☐ Supporter presenting at a REHVA international seminar (Brussels event) - 1 expert with free entrance / TBD based on further discussion		
	<ul><li>□ 16-30 copies / 55€/copy</li><li>□ 31-50 copies / 50€/copy</li><li>□ above 50 copies / 45€/copy</li></ul>	□ 1 banner 1350x300 on specific REHVA website pages ( <u>EU Policy</u> , <u>Events</u> , <u>Journal</u> , <u>RCYP</u> ) / 300€		

Contact details:					
Company:			Department:		
Last name:			First name:		
Address of the company (for invoicing):					
	City:				
Country:					
Phone:			Website:		
E-mail:					
Return the filled in form to the REHVA Office by e-mail: nm@rehva.eu					
			Date:		
	E-mail:	First nai ): City: E-mail:	First name: ):  City:  Webs		

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