

# REHVA

## FEDERATION OF EUROPEAN HEATING, VENTILATION AND AIR CONDITIONING ASSOCIATIONS

### About us

REHVA represents over 120,000 HVAC designers, building services engineers, technicians and experts across 25 European countries. REHVA is dedicated to the improvement of health, comfort and energy efficiency in all buildings and communities, acting as the voice of the European building services engineers.

REHVA provides a strong platform for international professional networking, cooperation and knowledge exchange, contributes to technical and professional development and follows EU policy developments. REHVA cooperates with partner associations beyond Europe to promote European Standards, engineering knowledge and European HVAC products globally.

### REHVA REACHES AN INTERNATIONAL AUDIENCE:



6778

LINKEDIN FOLLOWERS

83.860

REHVA JOURNAL ONLINE VIEWS IN 2023

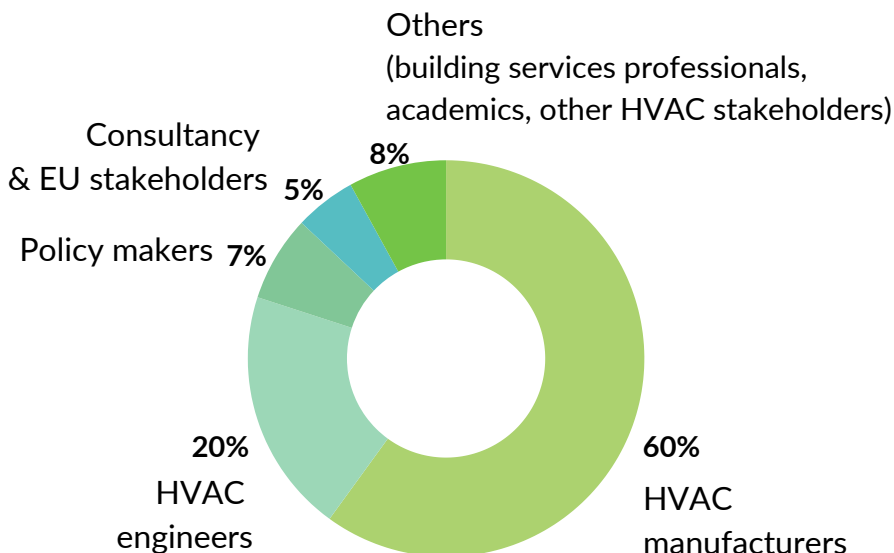
4280

NEWSLETTER RECIPIENTS

### REHVA HAS MANY TOOLS TO DISSEMINATE KNOWLEDGE AND IMPACT THE SECTOR :

- REHVA Journal
- European Guidebooks
- Monthly Mailings
- Knowledge Hub
- EU Policy Advocacy Group

### REHVA'S AUDIENCE REACH:



# THE REHVA JOURNAL



The **REHVA Journal** is distributed to individual professionals upon subscription, and disseminated through our network. We deliver copies to our Members and Supporters as well as to the most relevant HVAC events worldwide.

The REHVA Journal offers guidance to professionals willing to learn more about:

- The latest EU policies and implementation of EU directives
- Energy efficient products and system for buildings, and NZEB
- Ventilation and Indoor Environmental Quality
- Heating and Air Conditioning systems
- Use of Renewable Energy Sources

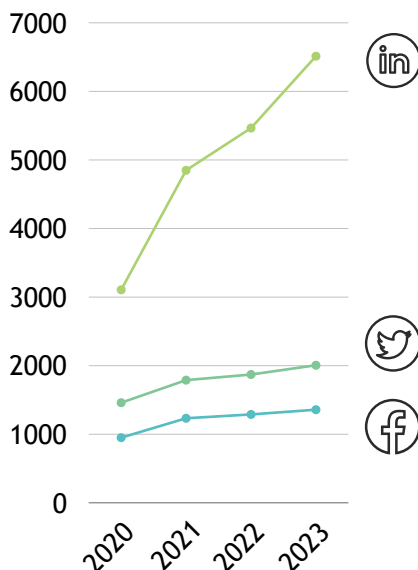


PUBLICATION  
PLAN FOR 2024

## STATISTICS FROM 2023

- 6 issues published
- 2750 hard copies printed and shipped worldwide
- 83 860 views online
- 13 000 downloads

## SOCIAL MEDIA CHANNELS



## SOCIAL MEDIA GROWTH

## OUR AUDIENCE ON LINKEDIN

Mechanical/Industrial Engineering

Construction

Higher Education

Research Services

Civil Engineering

0.00% 2.00% 4.00% 6.00% 8.00% 10.00% 12.00% 14.00%

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# MONTHLY MAILINGS

## REHVA NEWSLETTER

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The REHVA Supporters' Bulletin is a bimonthly publication sent to REHVA Supporters, reporting the latest insights from the REHVA network, HVAC sector business, policy and project news, and informing them about top international HVAC+R shows, seminars and trade fairs.

The REHVA Newsletter is a bi-monthly communication aiming at informing and updating its subscribers about REHVA activities, EU policy and project news, REHVA publications and international events.

## REHVA SUPPORTERS BULLETIN

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## RECIPIENTS

Newsletter: 4280  
Bulletin: 200  
EU organizations: 575  
Events Promotion: 3269

The mailings can be tailored and directed towards a specific audience. We also provide direct mailing services to our committee members in Marketing, Education, and Research, fostering direct communication with REHVA Experts.

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## THE REHVA JOURNAL ADVERTISEMENT FORMAT & PRICES



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## REHVA SUPPORTERS PACKAGES

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## THE REHVA EU POLICY ADVOCACY GROUP

