



## How to benefit from a BUILD UP Community

#### The BUILD UP embedded page

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REHVA Technical Seminar on Recast EPBD and other EU regulations

Brussels, 28 October 2010







#### **Objectives**

- Provide the key methods for contributing in a BUILD UP Community
- Detail the steps for getting your BUILD UP embedded page













#### The BUILD UP initiative

energy solutions

for better buildings



#### Communicate via the virtual Communities!



Virtual Communities aim at gathering members with common interests





#### Why?

- **Interact with your peers**
- Learning from each other's common interests
- Get known by others with similar interests
- Have a place for discussions
- Identify specific events, news, publications
- Create your own newsletter with focused information



#### **A BUILD UP Community**



Recast of the EPBD: what changes for air conditioning systems

6 Blog Post(s)

24 June 2010 | 0 replies | 1313 visits

inspection?

Latest Blog Posts



VIEW ALL

English (en) 🔻

#### Step by step

- 1. Register / login to www.buildup.eu
- 2. Propose / Join a BUILD UP Community
- 3. Propose content (News, Events, Publications, Links, Cases, Tools)
- 4. Comment on articles / Rate articles
- 5. Use social media
- 6. Request your BUILD UP embedded page to put on your website!





## The BUILD UP embedded page - on your own website



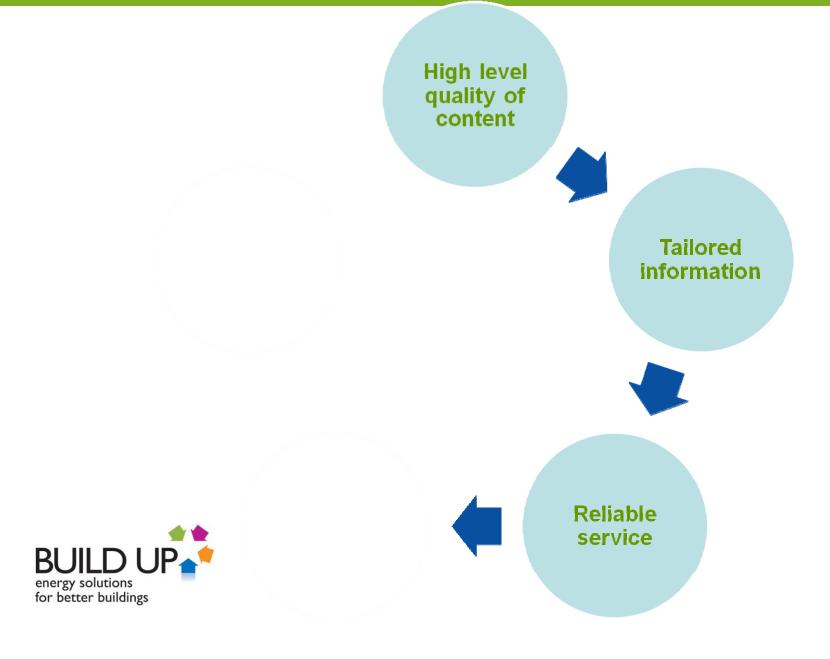
High level quality of content

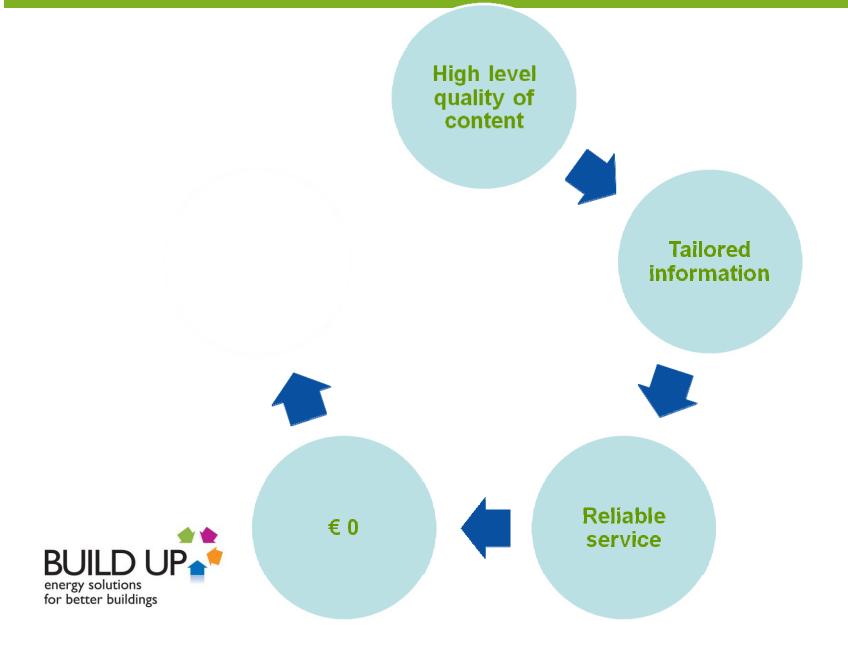


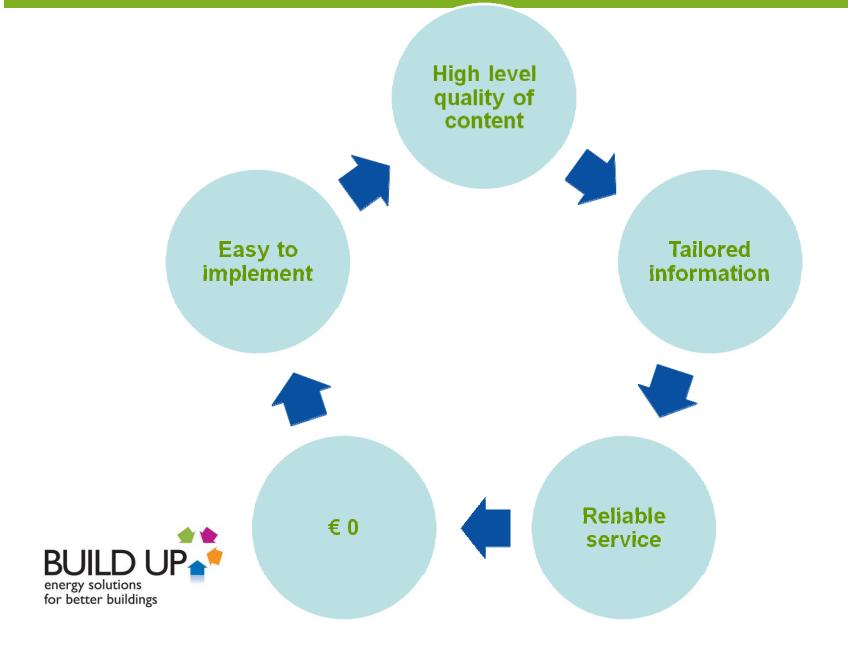


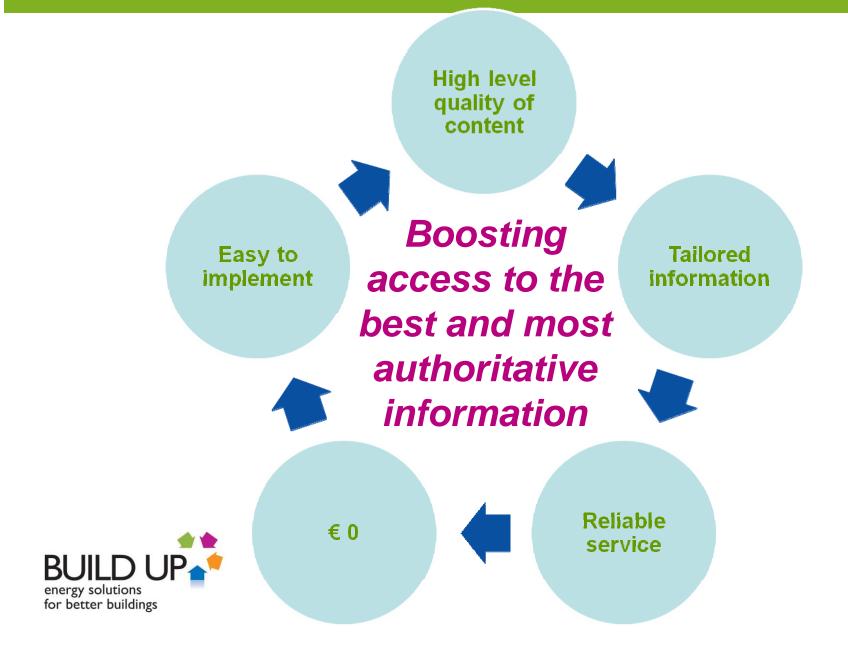
High level quality of content **Tailored** information











### Browsing the BUILD UP database directly from your own website

Community Home > Energy Performance of Buildings Directive Community > Publications Community Home Events Publications Links Cases Members Advanced Search Search: recast Very low energy buildings Themes: All Energy policies Sort by Posting Date Legislation, regulations, standards Search Energy performance certification Building envelope (walls, windows,...) s to 2020 Nearly zero energ Heating, domestic hot water 23 June 2010 | Report Air conditioning, cooling, ventilation, air infiltration Submitted by François Di Lighting Tags: nearly zero energy Controls, energy management systems Energy efficiency technologies and materials Energy sources, district heating / cooling, cogeneration Recast EPBD On-site renewable energy sources 2 June 2010 | Article Residential buildings Submitted by François D Public and non residential buildings Tags: EPBD recast Very low energy buildings Building operation, monit lying, energy management EPBD recast: an o Thermal comfort, indoor air quality, acoustics 7 May 2010 | Slide prese Inspection Submitted by François Di Calculation, simulation Tags: EPBD recast Training and education



#### It works pretty well!



for better buildings

"Visitors can search for reliable information on energy efficiency without knowing that the source is the BUILD UP portal. Our members appreciate this service."

Olli Seppänen, Secretary General REHVA

REHVA



#### It works pretty well!



"My BUILD UP embedded page helps disseminate the latest news and cases among all experts in the EU, including our members."

Ann Van Eycken, Assistant Secretary General ES-SO

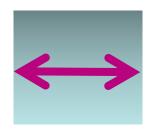




#### Eligibility criteria

**■** Minimum technical requirement:

Website > 675 pixels width



- European / national associations in the field of energy efficiency in buildings
- Private companies linked to a <u>BUILD UP</u>

  <u>Partner</u> (e.g.: REHVA, etc.)



#### How to get your own BUILD UP embedded page?

1. I propose to launch a <u>NEW Community</u>

OR

I trust an **EXISTING Community** 

- 2. I feed the Community with my own (or other) articles on <a href="www.buildup.eu">www.buildup.eu</a>
- 3. I create a <u>BLANK PAGE</u> on my own website (> 675 pixels width)
- 4. I paste an <u>EMBED CODE</u> on my own website (provided upon request only)



**CONGRATULATIONS!** 



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