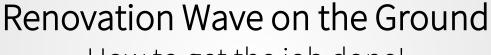
### **REHVA**

Policy Conference on the Renovation Wave



How to get the job done!

A presentation by

Adrian Joyce

Secretary General of EuroACE
5th November 2020



## **EuroACE – Reaction to RW Strategy**

#### Positive Because the EC:

- Demonstrates understanding of role of buildings for society and climate action
- Proposes regulatory measures:
  - Revisions of the EPBD:
    - Minimum energy performance standards
    - New EPC framework
- Adopted an Action Plan and listed sources of funding





# "Mobilisation" is the Key Word

#### Who and what needs to be mobilised 1:

- National Governments on
  - Long-term Renovation Strategies
  - Recovery and Resilience Plans
  - Stakeholder Engagement
- Building Owners in all Sectors
- Financing at EU and National Levels





# "Mobilisation" is the Key Word

#### Who and what needs to be mobilised 2:

- Technical and Project Development Support
  - At EU level
  - At national and local level:
    - One-stop shops
- The Whole Value Chain including:
  - Digitalisation and Industrialisation of Renovation







### EuroACE – Established in 1998

### Our Key Objectives:

- Put energy efficiency of buildings on the Political Agenda of the EU
- Grow the market for our members products, equipment and services
- Ensure a coherent, ambitious policy framework at EU level
- Use all channels to broadcast our positions and opinions

### Our Principal Methods

- Evidence-based policy positions
- Creating and maintaining consensus among members
- Clear, open and continuous communication actions
- Stimulating, pertinent and timely events and webinars





# EuroACE – 14 Company Members































