

Workshops at CLIMA 2019

Workshop No. TBC

Real Estate & ESG: The Value of Good Performance

Date & Time TBC Meeting Room TBC

Workshop organizer(s)

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Presenters

Chair(s)

James FISHER

BRE

Speakers

James FISHER

BRE

Dr. Andy LEWRY

C/o BRE acting as a Consultant

Adrian POP or Simona SANDU

ADP Green Building or WSP Romanian Engineering

Traian DESPA

Head of Construction, REWE Romania

Scope

ESG programmes provide real estate companies with the ability to identify relevant material risks and opportunities to factor into asset acquisition and inform their business strategy. Managing risk creates long term value creation, drives sustainable financial performance and increases shareholder value. For example, in a 2017 CFA Institute survey, 65% of investors said that their motive for taking ESG issues into consideration was to help manage investment risks.

Companies with a comprehensive ESG strategy equip investors and real estate managers with quantifiable data to measure performance. This provides actionable opportunities to prioritize assets for energy studies, capital upgrades, retrofits, green building certifications, and more.

But often the good intentions don't work out as planned. In this session we will explore the value of certification in ESG, the experiences of practicing engineers and architects and those of clients and explore the things that can both right and wrong:

- We can design good buildings and the knowledge to operate them in an effective and efficient manner – so why doesn't it happen?
- Why doesn't the design intention feed into the operational performance?
- How do we solve this performance gap?
- What is the effect on the asset and its value due to poor performance?
- What are the solutions to remediate and control bad performance?
- How can investment funds maximise the value of their assets?

This session will be a showcase for high performance buildings in Romania. Case studies will be presented with lessons learned for all on how sustainable performance and certification can be achieved.

Audience

- Clients, designers, specifiers and building engineers working on commercial development projects
- Real estate owners, investors and asset managers responsible for CRE portfolios
- Real Estate Fund Heads of CR & CSR reporting against ESG & SDG principles.

Expected results

The aim of this session is to explain the link between poor asset performance and the value of commercial real estate and fund performance. By attending, delegates will understand how they protect their assets and make them resilient in a financial, operational and environmental sense.

Programme

00:15	Making the business case for real asset certification in ESG James FISHER, BRE
00:15	Closing the performance gap in real assets Dr. Andy LEWRY, Consultant
00:15	Best practice in Romania Adrian POP or Simona SANDU, ADP Green Building or WSP Romanian Engineering
00:15	A Developer & Client viewpoint Traian DESPA, Head of Construction, REWE Romania
00:30	Open Panel Discussion.