

# Opening of collection 2017

On 4<sup>th</sup> of January, Eurovent Market Intelligence (EMI), the European statistics office for the HVAC&R market, launched its new annual data collections for 2017. The aim is to collect sales data from manufacturers in the sector in order to provide them with a reliable and precise market map for HVAC&R in Europe, the Middle East and Africa (EMEA).



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Last year, more than 300 manufacturers had joined EMI, providing the most comprehensive and reliable ever overview of the market, and thus become the largest collection of data on the HVAC&R market in terms of number of market players.

In 2016, EMI brought also two major innovations to the information provided to its participants.

The first one is the delivery of customised reports. These individual market reports, packed with between 50 and 250 pages, compare market characteristics for each country in the EMEA area (size, segmentation, main players, growth, etc.) and the position of the manufacturer in the market (market share, rank, progress, etc.). The aim is to offer each participant a full overview of his situation so that in a glance he can see his strong points and areas where he needs to improve.

The second one is a new online marketing tool. All the market figures are available – under private access only – on the Eurovent Market Intelligence website, and the new marketing tool allows users to carry out all possible market analyses in a single click, as simple as using a flight comparison tool, and export the results to an Excel file. Participants can see, in detail for each selection – even very accurate – their market share, their rank, the market size and evolution, and the 5 main competitors for this selection.

For additional information or to receive these reports:

<https://www.eurovent-marketintelligence.eu> & [statistics@eurovent-marketintelligence.eu](mailto:statistics@eurovent-marketintelligence.eu)

## From January to March 2017, Eurovent Market Intelligence is launching its 24<sup>th</sup> annual data collections

- Adiabatic coolers
- Air curtains
- Air filters
- Air handling units
- Chilled beams
- Chillers and heat pumps
- Cooling towers
- Fan coil units
- Heat exchangers
- Heat recovery systems
- IT cooling
- Pool dehumidifiers
- Residential air handling units
- Rooftop units

This year, EMI gives priority to the “freshness” of the information and will release all the results during the month of March. As usual, EMI will be attending Acrex in India (Stand C-11) and ISH in Germany (HALL 11.1 – stand B06). ■