



Energy efficiency experts disseminating their best practice experiences.

EU Sustainable Energy Week Smart energy for a sustainable Future



From 11 to 15 April hundreds of events organised in all parts of Europe showed promoted, discussed and celebrated energy efficiency and renewable energy. The EU Sustainable Energy Week took place in Brussels and across Europe, this year's theme being "Smart Energy for a Sustainable Future". The European Commission organised the core event in Brussels in order to debate on the best use of energy efficiency and renewable energy across Europe and show concrete examples how to increase both.

On Tuesday 12 April Energy Commissioner Oettinger kicked-off the Sustainable Energy Week with an opening conference presenting the main points of his strategy: energy efficiency, smart grids and financing of energy infrastructure. The same day, Commissioner Oettinger gave a press conference where he presented the new Smart Grid Communication. The day ended at the Vaudeville theatre for the Awards Ceremony: Showcasing Europe's best-in-class projects of the Sustainable Energy Europe Campaign.

On Wednesday, the new book on *"Implementing the Energy Performance of Buildings Directive (EPBD): fea-*

turing Country Reports 2010" was launched. It features the exchange and the presentation of the Concerted Action EPBD. This book is available from the 13th of April 2011 at this address www.epbd-ca.eu.

A symbolic and visual event "Energy efficiency: the winning track" featured seven fridges competing for energy efficiency on a special race, demonstrating the benefits of energy labelling for EU citizens.

On Thursday, a seminar organized By COGEN Europe aimed to disseminate best practice experiences, to identify critical factors for investments and to come up with recommendations to improve the regulatory framework. The day ended with a live performance from internationally-renowned band Coldcut presenting the audiovisual film "Energy Union" about intelligent energy.

In 2011, EUSEW included more than 700 events in Brussels and throughout Europe with an estimated 30 000 participants. The EU Sustainable Energy Week is organised by the Executive Agency for Competitiveness and Innovation (EACI) on behalf of the European Commission's Directorate-General for Energy. 